

# MINUTES OF THE MEETING OF BMWOR NZ (Inc) BOARD 18 LANYON PLACE, WHITBY ON SATURDAY 1<sup>ST</sup> DECEMBER 2018

# Meeting commenced at 1350 hrs

### Present

Garry Williams (President), Chris Souness (Membership) and Dave Ross (Secretary). Jeremy Houltham invited for Nettl Presentation and discussion.

### **Apologies**

Grant Aislabie (Vice President), Robin Wood (Treasurer) and Dale (the Fijian) Grover (Member Rep).

# Previous Minutes (Executive Meeting):

Accepted as Read. Moved: Garry Williams Seconded: Chris Souness

# Matters Arising

• Outstanding Action Points:

01	Investigate registering the name BMW Motorcycle Club & BMWMC with the Patent Office	Chris Souness	WIP
02	Discuss linking Website and Facebook with Nettl so that items entered on the Website are automatically 'pushed' out to Facebook.	Dave Ross	WIP
03	Discuss new email system and addresses (using bmwmc.nz) with Nettle	Dave Ross	WIP
04	Discuss with Nettl what options are available to push out the Newsletter in other than pdf format. (Issue or Duemag?)	Dave Ross	WIP
05	Create Nomination Form for AGM Elections	Dave Ross	Completed
06	Formal reply re Life Membership Nomination	Garry Williams	Completed
07	Investigate the requirements to change the clubs end of financial year	Robin Wood	WIP
08	Check re Taylor Lodge for RAG North Island	Robin Wood	Booked
09	Supply blank Policy Document to Grant Aislabie re Qualifying Events Policy	Dave Ross	Completed
10	Grant Aislabie to write Qualifying Events Policy	Grant Aislabie	Completed
11	Get a list of all regional Facebook pages – Re Nettl linking to BMWMC Facebook	Dave Ross	Requested
12	Can Nettl make a presentation to the Board? (Check for meeting dates)	Dave Ross	Completed

# • Other Matters arising :

o Nil

# President's Report (Garry WILLIAMS):

Wow, my last report as the club's current President. I'm not entirely sure how the year has gone by so quickly, maybe it's an age thing, but it's been a pretty full on year! I've been out on the bike a bit too, the recent South Island RAG Rally being one of the highlights in the last month or so. Our Canterbury Area Rep, Julie, pulled a masterstroke in securing the Top10 Holiday Park in Geraldine as the venue. The 30 or so members, including Richard and Janine from Auckland, had a huge amount of fun. Aside from great riding, there were lots of laughs over the weekend and a bit of silliness from time to time as well. Just like it should be! Just last weekend, my good friend Chris and I hosted a couple of guys I went to welding school with in Wellington and two of their friends looking for an adventure between Hanmer Springs and Waiau on a four day South Island tour. Pretty much all of this was organised through social media with various photos and commentary subsequently posted on our club Facebook page amongst others. It's one of the benefits of platforms like Facebook, in my view an invaluable way of keeping in touch with people you otherwise wouldn't see on a regular basis, and enabling others to hear about real-time events and gatherings you might otherwise miss.

On the other hand, Facebook can be annoying and confusing given that there are few restrictions on what groups or pages people can set up and what they call themselves. I've been fielding a number of calls from members around some confusion with a group called "BMW Riders NZ", and what relationship it has with the club.

If a person wants to start a social network inspired club or page, there's nothing stopping them from doing so and naming it whatever they want. There is a plethora of BMW related pages and groups on Facebook, just as you'll find many Harley and Triumph brand interest groups and other riding-type interest groups (distance, adventure, touring, etc.) out there.

Our message is that there are two clubs in New Zealand currently authorised by BMW to provide a home for owners post purchase and others embracing the brand. One of these is the BMW Car Club, the other one is us. To be clear, our club Facebook page is BMW Motorcycle Club - New Zealand. The distinction is that, as the only current official BMW Motorcycle Club in New Zealand through our relationship with BMW Motorrad NZ and BMW Clubs International, we enjoy the benefits of BMW's Corporate Identity and we're able to use the BMW roundel and other copy-write collateral in any of our settings.

In the spirit of co-operation between New Zealand's two official BMW clubs, I'm delighted that the President of the BMW Car Club has reached out to organise a joint car/bike weekend based in Turangi for the last weekend of March 2019. We've been talking about such events for some time; it's great we can now make it happen. More detail will be out about that soon.

It's been a really good year in the main, I have enjoyed this past term as President immensely and thank all members of the current Board for the way in which each has undertaken their responsibilities and particular tasks over the year. We work well together as a team, partnering up and bringing our collective strengths to our purpose.

I also want to acknowledge and thank our Area Reps, Editor, Gear Shop administrator and all the other great people who help our club operate in the way it does. It is a real privileged to be part of such a great team! And a big 'thank you' to you too. Your commitment to membership of our club is very much appreciated.

Jo and I are very much looking forward to the journey north to the Annual Rally.

# Membership Report (Chris SOUNESS):

Membership Type	2017	Sep-18	Dec-18
Associate	20	19	19
Complimentary	24	27	27
Expired	21	19	13
Full	335	8	6
Owner	60	323	335
Introductory	41	63	69
Life	19	18	18
Overseas	1	1	0

Age Information	Supplied	Nil
Dec-18	358	208

Pillion	10	83	79
Totals	531	561	566

There are 36 Partners remaining and these will shortly be moved to Pillion or removed.

The issues with the automated subscription emails has now been resolved.

I'm interested in investigating what other Member Benefits we can acquire. Some of those thoughts are:

- Linking with other clubs that already have a suite of benefits like the Caravan Association.
- Any other suggestions could be sent to me.
- Fuel, domestic power etc...
- Benefits from Dealer networks supported by BMW NZ

# Treasurers Report (Robin WOOD):

- Attached Treasurer's Report and Budget for Y/E 30 June 2018 outlining the current fiscal situation were explained and discussed. (Papers attached at the end of these minutes)
  - Moved: Garry Williams Seconded: Dave Ross

# **General Business:**

• Rally/AGM 2020.

Good progress has been made with the Venue fully booked for 2020. Accommodation lists may be provided but accommodation will be the responsibility of those attending and will not be a part of the package.

Garry Williams and Dale Grover have the full overview. Both are satisfied with progress to date.

• Discussion re Nettl Presentation with a decision.

Jeremy Houltham from NETTL made a presentation on where our club is currently in its developing Website and Social Media.

He outlined where the logical future development should be with higher use of the Website Blog pushing items out to Facebook. Also a discussion / presentation of how the pdf magazine can have individual items pushed out to the Facebook enticing viewers to return to the Website.

The Board agreed that, on confirmation of the 2019 budget, we engage Nettl in the next phase of interface development.

• Logo Discussion – Current Status – Future direction to Stage 2

Discussion on Stage 1 (Proof of concept) of the various Logo samples. Only 20.32% of members responded suggesting that the vast majority of 79.68% have no interest.

5 new logos based on the feedback received were also discussed and considered. This will result in a number of A1/A21 sheets being printed with best examples (including the current Logo) and having them displayed at the National Rally / AGM. Each sheet will have a section that can enable attending members to indicate their preference/choice.

Garry Williams will send the .png files to Dave Ross to have the sheets printed.

• Discussion and agreement re re-purposed trophies to be announced at the AGM

There will be a new competition and associated trophies announced at the AGM. There may be two trophies as follows:

- Distance Trophy mileage (BMW Motorcycle/s) starting at the end of the AGM and will be resulted at the following AGM. (repurposed and renamed Fly Trophy)
- Distance Trophy mileage (other than BMW Motorcycle/s) starting at the end of the AGM and will be resulted at the following AGM. (repurposed and renamed Lady Fly Trophy)
- Garry Williams and Chris Souness to work on simple rules that may involve photos of the Odometers being supplied to the Membership Secretary. Simple rules if a Bike is changed or upgraded during the year.

The club has the ability to create another Trophy but there has to be a valid reason why and what for. Suggestions are welcomed.

• Achievements and Highlights of this year – Boards perspective for AGM Report

A request for Board Members to make bullet points suggestions to Garry Williams.

- Who to publicly thank
- What special events have taken place
- What areas of the organisation have had significant progress to further the goals of the club.
- Invited Sponsors / Guests invited at AGM and Dinner.

AON Are our preferred Broker and Sponsor. Chris Souness will speak with Leonie Steedman inviting her to the AGM and Dinner.

Garry Williams will speak with Nick Lewis - BMW Motorrad.

Other Guest suggestions to Garry Williams.

# Meeting ended at 1600 hrs

### Current Action Points:

01	Investigation of other Member Benefits.	Chris Souness	
02	PNG images re A1/A2 printed Logo sample sheets – Send to Secretary	Garry Williams	
03	Print Sample Logos using PNG images – sent to Rally	Dave ROSS	
04	Repurpose Trophy to Distance award. Based on MOA sample	Garry & Chris	
05	Design simple rules for the new Distance Trophies	Garry & Chris	
06	Contact Leonie Steedman AON re Invite to AGM	Chris Souness	
07	Contact Leonie Steedman AON re Membership Card discussion.	Chris Souness	
08	Bullet points to Garry Williams re constitutionally required AGM Speech	All	
09	Send BMW Flags with Ground Spikes to Steve Parkinson for the 2019 Rally	Garry & Dave	

# **BMWOR Treasurers Report**

I am pleased to present to the Board meeting held on 1 December 2018 the following report outlining the financial position of the organisation as at 31 October 2018

1.	Current and Investment accounts – Balance as at 31/10/2018:			
	Westpac - Main:		\$ 7,796	
	Westpac - Event account:		\$ 16,700	
	TSB Term Deposits:			
	0001 3.25% Matures 28/01/19 (Westpac)	\$ 10,000		
	0002 3.25% Matures 04/03/19 (Westpac)	\$ 5,168		
	Total Invested	\$ 15,168	\$ 15,168	
	Total funds as at 31/10/2018		\$ 39,664	

#### 2. Revenue/Expenditure YTD:

Below is a summary of Income/Expenditure for the financial year to date to date:

- Main Account:	Cash In-	01/0 Sub's Donations Gear Shop Magazine Advertising Interest	This year <b>)7/18 – 31/10/18</b> \$ 7,276 \$ - \$ 190 \$ 1,514 \$ 254	Last year <b>01/07/17 – 31/10/17</b> \$ 8,232 \$ - \$ 103 \$ 2,677 \$ 160
	Cash Out-	<b>Total Income</b> Printing Postage Gear Shop Purchases AGM Costs	<b>\$ 9,234</b> \$ - \$ 294 \$ - \$ -	<b>\$ 11,172</b> \$ 3,352 \$ 745 \$ - \$ - \$ -
(*) First Aid Kits (AP's)	\$165; Folding Group se	Stationery Transaction/Bank Fees Website/Database Administration* Miscellaneous** Meeting Expenses Liability Insurance Publicity/Advertising Badges & Trophies <b>Total outgoing</b> <b>Deficit/Surplus for YTD</b>	\$ - \$ 13 \$ 1,704 \$ 280 \$ 80 \$ 1,854 \$ - \$ 217 \$ 162 \$ 4,604 \$ 4,630	\$ - \$ - \$ 14 \$ 345 \$ 264 \$ 80 \$ 1,890 \$ - \$ 479 \$ 215 <b>\$ 7,384</b> <b>\$ 3,788</b>
(**) Accounting Fees \$				
- Event Account:	Income -	2019 Nat'l Rally Income Interest Total Income	\$ 8,363 \$ 4 \$ 8,367	
	Expenditure -	NI RAG venue hire Total Exp's	\$ 650 \$ - \$ 650	

### 3. Current financial matters:

### **Operating A/c**

#### Income:

Four months into the current financial year. Income running as expected. Advertising invoices issued and income from this source starting to flow through.

#### Expenses:

Zero printing and reduced postage costs having anticipated positive effect.

### 4. Term Deposit Maturities:

T/D 0001/2 - Will assess cash-flow position near maturity dates with regard to re-investment.

I table this report and move that it be accepted as a true and correct record of the current financial position of the Register as at 31 October 2018 and that accounts paid/to be paid since last Board meeting be ratified.

Robin Wood Treasurer 1 December 2018