

MINUTES

For the meeting of the BMWOR Board to be held as a Zoom Meeting on Sunday 6th September 2020 from 7-00pm

Present: Garry Williams, Grant Aislabie, Robin Wood, Chris Souness, Dale Grover and David Ross
Meeting started 7-10pm

CARRY OVER ACTION POINTS from Board Meeting 28 May 2020

01	Prepare to shift Club Emails and Domain to the new URL	Dave Ross	Done
02	Marketing Plan being worked on for discussing at the next meeting	Garry Williams	Done
03	Try and located Paul Hayes Life member date	Garry Williams	Can't be found.

CURRENT ACTION POINTS from Board Meeting 28 June 2020

01	Ring and speak with Experience Motorcycles re the Introductory message	Garry Williams	Done
02	Insert message into Facebook re Membership	Garry Williams	Done
03	Update Club FB Page 'About Us'	Garry Williams	Done
04	Discuss with Nettl the Change from BMWOR to BMWMC and associated documents	Dave Ross	See item g.

1. Welcome

2. President's report

Feeling for our Auckland members, their families and friends right at the moment. The localised community transmission of Covid-19 sent the greater Auckland area back into Alert Level 3, and all the drama that it brings around personal movement, work, business, travel and gatherings, at least until 23:59 pm Wednesday 26 August.

Also for our Northland members, I hope it dries out up your way sometime. For the rest of us we enjoy a bit more freedom under Alert Level 2 and our typically crisp, clear days in Canterbury over the last few weeks have not been wasted. I've managed a ride nearly every day as the days get slightly longer, and marginally warmer!

I've also been enjoying the Kiwi Rider Podcast HighBeam series in which Ray Heron chats with BMW owners about their motorcycling experiences and their bikes. It's all part of the 40 Years of GS celebrations and counting down the days to the GS Rallye NZ 2020 in November. The 3rd episode came out this week talking with none other than yours truly. Check it out at <https://bit.ly/HighBeam2020E03>, you can listen on Spotify, Apple Podcasts, iHeart Radio or anywhere else you get your podcasts.

For some, September marks the start of the riding season proper whether that's after a winter lay-off or taking the opportunity to ride more often or for longer. If you've given riding away for a few months, it might be an idea to sign up for a Ride Forever refresher. And if you are taking your bike out of storage for the coming summer, give it a decent once-over to make sure it's road ready.

You might want to also take an opportunity to check your insurance is up to date, or switch to the Club's Aon scheme if you haven't already. This is only available through Aon's Tamaki office and, if you call, you'll likely end up talking to Account Broker, Jodie McTavish. Jodie looks after our individual policies, new queries, renewals and changes on a day to day basis.

On Sunday 27 September 2020, distinguished gentlemen in over 650 cities worldwide will don their cravats, tussle their ties, press their tweed, and sit astride their classic and vintage styled motorcycles to raise funds and awareness for men's health, specifically prostate cancer and men's mental health. But, it will look a bit different to what we're used to. The 2020 ride will be a solo event to comply with all local social distancing restrictions and that means, unless restrictions in place do not allow for it, you simply register your profile, set up a fundraising page then get on your bike, either on your own or with a pillion, and ride through the heart of your city. Check out <https://www.gentlemansride.com/> for all the details.

At this stage the South Island RAG Rally is still on in North Canterbury over Labour Weekend, unless something untoward happens. We'll be congregating at the Glentui Meadows, an unpretentious rural resort on Glentui Bush Road, between Loburn and Oxford. Accommodation is in straightforward cabins, plus there's a communal kitchen & dining area. Registration details are on the website with more detail on what the weekend involves sent when you register. And, with the North Island RAG Rally rescheduled for the weekend before (16/17 October) it's an excellent opportunity to treat yourself to both!

By now you'll be booking your accommodation in New Plymouth for the Annual Rally in January. If you haven't and are still thinking about coming I'd suggest you get onto that smartly, especially if you want to stay at the Plymouth Hotel (the Rally venue). The registration form has been published so you can get that done too. Registration forms for all three rallies are published in the newsletter and you'll find them on the club website at www.bmwmc.nz

There are plenty of other local area events happening. Do yourself a favour and get in touch with your Area Rep, or keep an eye on the club website or our Facebook page. There's plenty to be getting on with!

3. Treasurer's report

I am pleased to present to the Board meeting held on 28 June 2020 the following report outlining the financial position of the organisation as at 31 May 2020. Reminder that September is the end of our Financial Year and I can start preparing to have our accounts audited.

1. Current and Investment accounts – Balance as at 31/05/2020:

Westpac - Main:		\$ 2,444.00
Westpac - Event account:		\$ 11,484.00
TSB Term Deposits:		
0001 2.65% Matures 27/07/2020. (Westpac)	\$10,000.00	
0002 2.65% Matures 31/08/2020. (Westpac)	\$ 5,168.00	
Total Invested	\$15,168.00	<u>\$ 15,168.00</u>
Total funds as at 31/05/2020		\$ 29,096.00

2. Current financial matters:

Operating A/c

Income:

This month -	
Subscriptions.	\$1,480.00
Interest T/D & C/A	\$ 68.00

Expenses:

Apart from the regular monthly operating costs only other outgoing this month were

Marsden Print – AR Cards	\$ 628.00
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Alexander Digital (Posters etc..) \$2,300.00
 Domainz – Website \$ 69.00

3. Event Account:

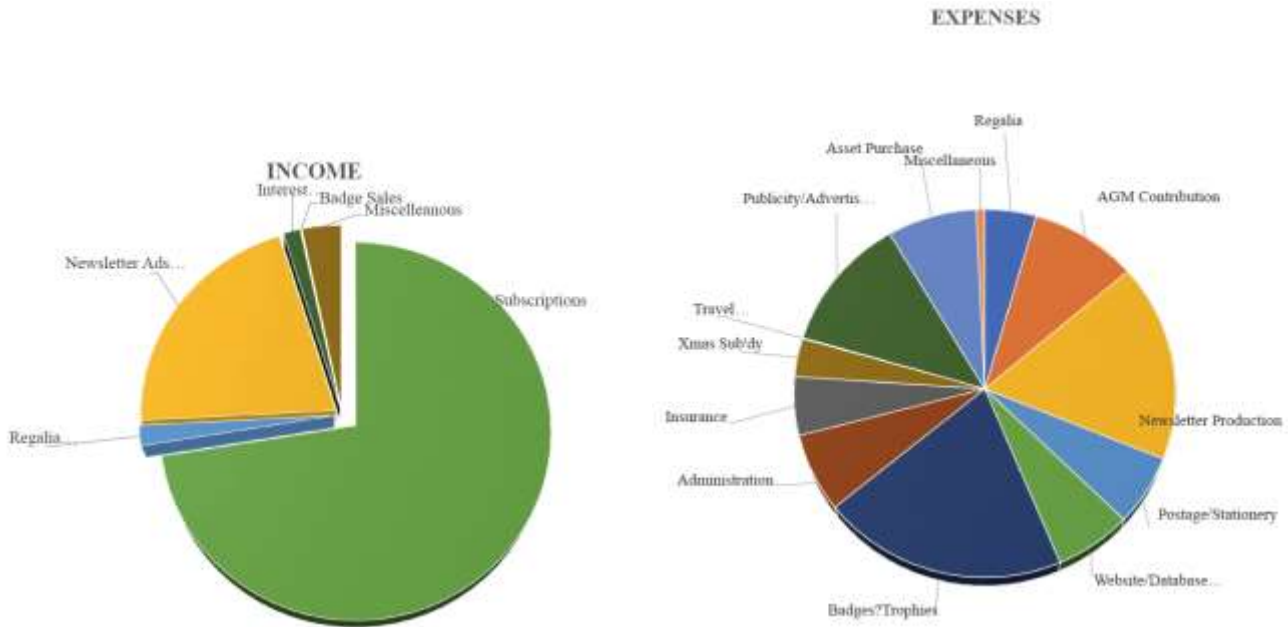
Income – Various subs for NI RAG, SI RAG and National Rally. No outgoings.

4. Term Deposit Maturities:

I will assess the cash flow position near the maturity times with regard to re-investment.

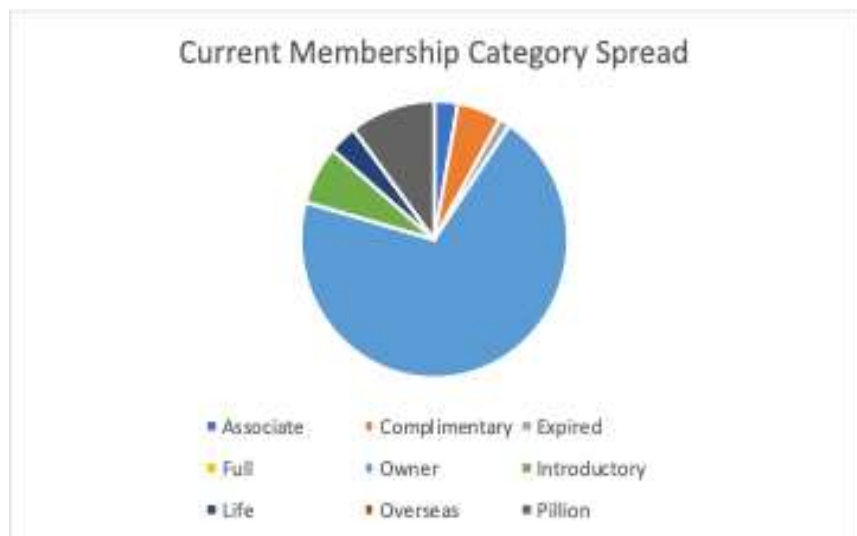
I table this report and move that it be accepted as a true and correct record of the current financial position of the Register as at 31 August 2020 and that accounts paid/to be paid since last Board meeting be ratified.

Moved: Robyn Wood. Seconded: Grant Aislabie



4. Membership report

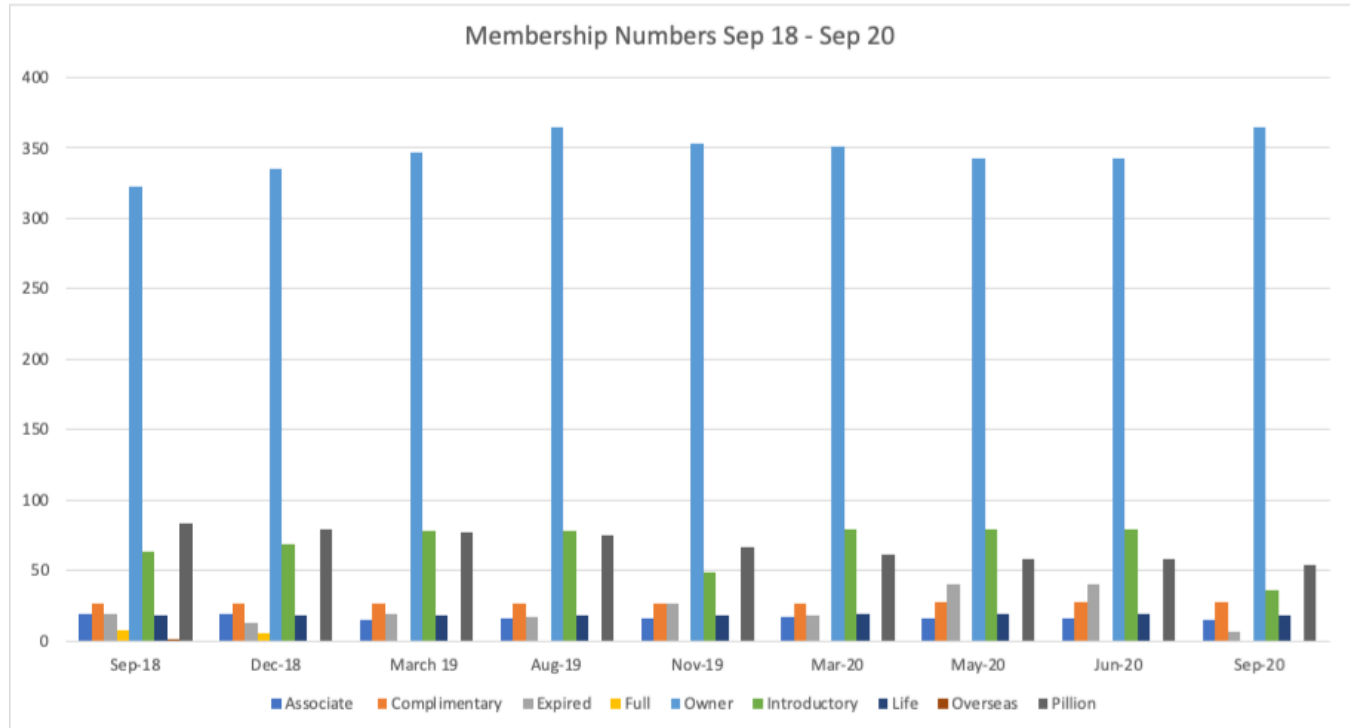
Associate	15
Complimentary	28
Expired	7
Full	0
Owner	365
Introductory	36
Life	18
Overseas	0
Pillion	54
Total	523



The Membership numbers are positive in that I processed 8 – 10 last month and I already have a further 2-3 recently received to process.

Card printing is now an easy process. For new members I wait until I have received the Name Badges then print the Membership Cards and sent to out together. For renewals I print them as required. There is no longer any delay.

I just need to clarify the position re expired members having a new membership number when they re-join. I recently had another who expired two years ago wanting to retain her original number. The constitution is clear and it has already been agreed that that is the process.



Nov-19	\$	Mar-20	\$	May-20	\$	Jun-20	\$	Sep-20	\$
16	\$960.00	17	\$1,020.00	16	\$960.00	16	\$960.00	15	\$900.00
27	\$0.00	27	\$0.00	28	\$0.00	28	\$0.00	28	\$0.00
27	\$0.00	18	\$0.00	40	\$0.00	40	\$0.00	7	\$0.00
0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
353	\$21,180.00	351	\$21,060.00	343	\$20,580.00	343	\$20,580.00	365	\$21,900.00
49	\$0.00	79	\$0.00	79	\$0.00	79	\$0.00	36	\$0.00
18	\$0.00	19	\$0.00	19	\$0.00	19	\$0.00	18	\$0.00
0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
67	\$1,340.00	61	\$1,220.00	58	\$1,160.00	58	\$1,160.00	54	\$1,080.00
557		572		583		583		523	
436		429		417		417		434	
	\$23,480.00		\$23,300.00		\$22,700.00		\$22,700.00		\$23,880.00

5. General Business

a. Clubs International Council meeting – Garry Williams

Chris S has been assisting me in preparing a presentation for Clubs International that I was going to show you tonight. However it's not finished so I won't.

The next meeting I have with Clubs International will be done via Zoom. It will be in two 4 hours sessions. The first starts at 3-00am my time, then there will be a break before the second starts.

b. Covid-19 Alert Level changes – Garry Williams

I have discussed most of those points in my report above. As a Board we need to both maintain consistency around these changes and still be consistent with the messages we are sending to the Area Reps.

Our NI & SI RAG Rallies are still planned to proceed but there is now a restriction relating to dining. We can no longer have a Smorgasbord type dining process. Who assists in the preparation of the food will now also have to be serving individually.

c. Marketing posters – cost of production vs requests – Garry Williams

I have received orders from all regions except Auckland. I decided that we will not laminate the A3 posters as there is a cost of \$2-40 each. It is cheaper to print 101 posters (at about \$1-00 each) vs less than 100 (at \$1-40 each). Total print cost will be about \$120-00 and I can send them out using Postal Tubes. There are 6 posters in the series. Some Area Reps have placed rather large orders and I need to discuss that with them.

d. Club Newsletter update – Chris Souness

The Club has now purchased the SMORE professional program at a cost of NZ\$300-00. The discussion is when we will change over to the new format Newsletter as it is far more costs effective. Positive comments were made by Grant Aislable re the new format.

Couple of points to consider:

- Is there a Print option for this format for Area Reps to supply to those who need them?
 - Yes there is.
- Consideration needs to be given to the Advertisers being contacted and advised of the new layout.
 - The Advertisers need to see Value for money. The new platform has more functionality in that by clicking on their ads the reader is taken directly to their website. It is more dynamic. There has always been the plan to use the advertiser's information and publish randomly on our Facebook Page. There is no reason why smaller versions of their ads can re-appear in different location in that Newsletter.
- There is a need to change the role that relates to Dave O and to create one for Scott M.
 - Perhaps Dave O should now concentrate on the relationship with current advertisers and developing new relationships with new Advertisers. That role should also include billing for Advertising.
 - Should that be the Editor Role or should the Editor be the one putting the Newsletter together? Need to consider new Position Descriptions.

The September version of the SMORE platform should be out shortly. That will be sent to the group that's been involved in the process. That will also be shared with the rest of the Board.

The Area Reps (and others) will still need a Google Drive to feed into.

e. Area Reps Meeting – Outcomes?

I notice that there continues to be a lot of photos and information put onto Facebook but does not appear in the Newsletter. The Area Reps had agreed to do that at their last meeting. It may now need to have someone like Scott M 'mining' that data from the Club's Facebook Page for the Newsletter.

f. GS 40th Anniversary Rally - Garry Williams

This should have been the GS Relay. Ian Macartney has planning well underway for a relay starting at Bluff and ending up at Cape Reinga. Needs lots of photos taken all the way through the country. There will be a lot of interest in this as most other countries are still in various stages of lockdown.

Ian has designed a tee shirt and the baton, originally thought to be a GS Drive Shaft is now one side of a GS Handlebar. He is also talking with each Area Rep to consider Route Planning.

Garry W spoke with Mathias at BMW AG who agreed to assist with funding. Bronwyn (Motorrad Australia) will supply NZ\$2,000-00 to assist. An invoice has already been created and sent by the Treasurer.

The Club will also set up a Fund Raising Page with a target of \$20,000-00. Funds raised will go the Westpac Rescue Helicopters who were the recipients of the donations made for the 30th GS Anniversary Rally.

The Relay will coincide to be at the 40th Anniversary Rally at Martinborough on 7th November 2020.

g. Digital implementation – Dave Ross

Dave R and Chris S attended a meeting at Ohnyx at Lower Hutt re the new email system. They are contracted to Spark. The company was recommended by Nettl and the suggested cost was \$1,800-00 pa. The actual cost turned out to be \$3,600-00 pm which was \$15-00 pa/email address and we need 20. The costs would mean that our 'contact person' would look after Spam (Automated process), create and redirect email addresses and create an email backup system.

Chris S then contacted an associate and we were then offered unlimited Emails on a Business Plan for \$103-00 pa (total costs). The Club would have its own Email console to create and redirect emails, Spam is an automated process and we could use our same email backup system.

The only question I have raised is that if we go to the new email system now, will that compromise the merge of the old site URL into the New. OR should that merge take place first.

Dave R and Chris S have a meeting with Ryno at Nettl next Friday at 10-00am and this will be one of the major points of discussion. I have previously asked Nettl for the Merge to occur, but it seems that Covid-19 got in the way.

h. Shop Club clothing items – Dave Ross.

Construction of the site for the purchase of clothing items is almost complete. There is no cost to the Club for this and I hope to have it online by the end of the month. A General Notification will be sent out to all.

The process is simple:

- Go to the Shop
- Click on Clothing (which will then automatically redirect to our site within NZ Uniforms).
- Select Size and complete the payment and delivery instructions.
- Items will be delivered between 8 – 10 days later.
- The proviso is that each item is created personally for the order – there are no returns.

This process means that the Club does not hold stock and we don't need to worry about delivery etc. The Club will not make any money out of this system, but then we do not make any loss either. The transaction is between the Supplier and the Purchaser.

i. Extra – Chris Souness.

Brief discussion on the Logo. Ian Macartney wants to create more of the Gel type stickers. Can we print just the BMW Roundel? No. The Club went through an extensive process to have our Logo update. The current Logo cannot be altered or changed in any way.

CURRENT ACTION POINTS

01	The Board agree to let Chris Souness and Dave Ross continue in the work and make decisions relating to Merging the Website and Creating of new club emails.	Chris Souness Dave Ross	
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Meeting Closed at 8-23pm