

BMW Motorcycle Club Policy Document



Policy Name **Media**

Initiated By

Document Owner(s)	
BMW Motorcycle Club Board	

Policy Version Control

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In the event of any event requiring a Media Response, the following guidelines should be used.

1. National BMW Motorcycle Club Event Media Response

Media Responses to National BMW Motorcycle Club Events should be undertaken by the President or (in their absence) the Vice President.

2. BMW Motorcycle Club Local Event Media Response

Media Responses to Local BMW Motorcycle Club Events should be undertaken by the Area Representative for that area.

3. Consistency in Media responses.

Media responses must have the same consistent message.

Guidance is always available by contacting the President or (in their absence) the Vice President.