

BMW Motorcycle Club Policy Document

BMW Motorcycle Club
Aotearoa New Zealand



Policy Name **Logo and Branding**

Initiated By

Document Owner(s)	
BMW Motorcycle Club Board	

Policy Version Control

Version	Date	Author	Change Description
1	May 2017	D. Ross	Document created
2	January 2020	D. Ross	Document Updated

BMW Motorcycle Club Logo

The Logo for the BMW Motorcycle Club has been approved for use by BMW International.

It cannot be altered or changed without express consent from BMW International. It is a Registered Propriety item.

All items containing our club logo that are for sale in the 'Shop' have been approved.

The Secretary holds the Club Logo in various formats. Enquiries for use should be directed to the Secretary.

BMW Roundel Logo.

The BMW Roundel Logo is Copy Written and cannot be used without the express consent of BMW New Zealand.